



*Fairmont*  
ST ANDREWS, SCOTLAND

## Fairmont Hotels & Resorts' Green Partnership Program

In 1884, Fairmont Hotels & Resorts was founded on an enduring connection to the land and communities where we do business. In 1990, we proactively launched our industry-leading Green Partnership program, a comprehensive approach to reducing our impact on the environment. This commitment to minimizing our hotels' footprint on the planet is a key component of our operating philosophy, which is formalized in our Environmental Policy.

The Green Partnership allows Fairmont to meet and exceed guest expectations of operational sustainability and responsible tourism, because the environment isn't just something that's "out there"—it's where we live, work and play each day.

Fairmont's Green Partnership focuses on improvements in the areas of energy and water conservation, waste management, and innovative community outreach programs involving local groups and partnerships—please read below for this hotel's initiatives that operate under the Green Partnership program.

### **Leadership Through Innovative Programs**

#### **Eco-Meet**

Fairmont's Eco-Meet program provides event planners with a structure that encourages maximum waste diversion and environmental awareness for meeting/conference delegates. Options can be tailored to the individual needs of the client, allowing them to meet their own prescribed environmental goals.

Through four components—Eco-Accommodation, Eco-Cuisine, Eco-Service and Eco-Programming—planners can choose how "green" they want to go.

At Fairmont St Andrews:

- Our menus use local, sustainable or organic products
- All food waste is composted
- Disposable free food and beverage service available
- Delegates are offered walking tours along the Fife Coastal Path and can take advantage of the many beautiful nature walks in St Andrews and the Kingdom of Fife.
- We provide the ability to purchase carbon offsets to deliver a carbon-responsible event.

### **Carbon Management Program**

Fairmont has introduced an Energy and Carbon management Program in support of our Climate Change Strategy, which allows us to monitor, track and report on our progress toward achieving significant CO2 reductions at all our locations worldwide. We also partner with like-minded companies who provide products and services that improve our operational efficiencies. These proactive steps will reduce carbon output and help mitigate the effects of global warming.

### **Greening our Greens**

All Fairmont-managed golf courses are enrolled with Audubon International Cooperative Sanctuaries, an organisation that sets guidelines for an international system of wildlife and environmental conservation. Through our participation, we have developed an extensive integrated management plan for ongoing improvements to our golf courses called “Greening Our Greens”. The programme offers practical ways for our courses to make positive changes, while working toward the larger goal of achieving certification from Audubon International.

At Fairmont St Andrews grounds naturalization projects include:

- Cultural and mechanical methods to restrict use of pesticides
- Drought tolerant and mixed grass species used to allow cover for all seasons
- New drainage system aids management of turf – extra wetlands created to restrict water movement in certain areas
- No spraying/cutting during nesting seasons all habitats preserved, creation of wildlife corridors between golf holes.

### **Green Cuisine**

Fairmont is committed to purchasing local, organic, Fair Trade and sustainable food products wherever possible.

At Fairmont St Andrews, Scotland

- Local fruit and vegetables from local farm and producers
- Local fishermen for scallops, crab meat, lobster and most white fish
- Local cheese maker purchased for our House Cheese
- All menus are created around the seasonal food varieties
- Awareness of Food Miles when working with suppliers and food products
- Building relationships with all of our suppliers to ensure we have the pick of the crops and produce
- Ensuring suppliers are green minded and assist us in our goals to be more green conscious

### **Waste Management**

Paper, packaging and rubbish are a reality of our lives, and of our business. Fairmont has consistently cut these side effects of our operations. While effective waste management comes with challenges, such as operating in communities without recycling facilities, we continue to reduce and divert waste and identify other eco-friendly opportunities.

Initiatives at Fairmont St Andrews, Scotland include

- Recycling management programme with 19 recycling lines
- Organic waste diversion in the hotel’s kitchens to onsite compost bins
- Recycling programme for electronic waste in accordance with the Waste Electronic and Electrical Equipment directive
- Used cooking oil recycling programme that turns used oil into biodiesel
- Procurement from environmentally conscious like minded companies

- Redistribution of in-house products such as household goods/toiletries to Dundee Cyrineans, used pencils to local primary schools and materials such as curtains to Furniture Plus and ragbag appeals.

### **Energy and Water Conservation**

To conserve energy and cut green house gas emissions, Fairmont has introduced compact fluorescent light bulbs where possible. Most hotels now have water – efficient showerheads and tap aerators, and we continue to replace all toilets that have a flush capacity over 2 gallons (7.6 litres). Guests can do their part by choosing to participate in the towel and sheet exchange programme offered at all Fairmont properties.

At Fairmont St Andrews, Scotland energy and water conservation projects include:

- Alternative lighting, energy efficient light bulbs in use throughout 95% of the resort
- Employing alternative technology such as the installation of a CHP unit that provides electricity and hot water for the hotel and prevents 2000 tonnes of CO2
- Fully operational Building Energy Management system
- Monitoring and recording of all utilities
- Installation of water saving devices, saving 1 litre of water per toilet flush
- Brown water irrigation on the golf courses
- New golf course drainage management
- Environmentally friendly chemicals used by Housekeeping department

### **Partnerships and Affiliations**

Our affiliations highlight our commitment to the environment, and also help promote unique Fairmont eco-experiences. The growing number of partners and associations who share our vision include The World Heritage Alliance for Sustainable Tourism, WWF (Climate Savers Programme), The International Tourism Partnership, The Prince Albert 11 of Monaco Foundation, The United States Environmental Protection Agency (ENERGY STAR programme), The Hotel Association of Canada (Green Key Eco-Rating Programme) and the National Geographic Society. Local projects are tailored to address environmental issues specific to the hotel's location, and showcase each Fairmont's unique environmental strengths and connection to their community.

On a local level, Fairmont St Andrews, Scotland is partnered with

- Community beach clean
- Dundee Cyrineans
- Green Tourism Business Scheme

### **Awards & Accolades**

Fairmont Hotels & Resorts' Green Partnership Programme continues to be recognized by a number of international organizations including the World Travel and Tourism Council (WTTC), World Tourism Organization (UNWTO), Ad Age and Strategy magazines.

- Fife's Green Company of the Year 2008 - Kingdom FM Local Hero Awards 2008 sponsored by Tullis Russell
- Best Non-Waste Management Sector 2008, Scottish Waste Resources Awards 2008
- Scottish Council for Development and Industry - Envirowise Award for Outstanding Achievement in Resource Efficiency

### **Property Name**

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Explore Fairmont's responsible tourism activities or request our *Green Partnership Guide* book at [www.fairmont.com](http://www.fairmont.com)