



THE *Fairmont*
ALGONQUIN

Fairmont Hotels & Resorts' Green Partnership Program

In 1884, Fairmont Hotels & Resorts was founded on an enduring connection to the land and communities where we do business. In 1990, we proactively launched our industry-leading Green Partnership program, a comprehensive approach to reducing our impact on the environment. This commitment to minimizing our hotels' footprint on the planet is a key component of our operating philosophy, which is formalized in our Environmental Policy.

The Green Partnership allows Fairmont to meet and exceed guest expectations of operational sustainability and responsible tourism, because the environment isn't just something that's "out there"—it's where we live, work and play each day.

Fairmont's Green Partnership focuses on improvements in the areas of energy and water conservation, waste management, and innovative community outreach programs involving local groups and partnerships—please read below for this hotel's initiatives that operate under the Green Partnership program.

Leadership Through Innovative Programs

Eco-Meet: Fairmont's Eco-Meet program offers planners the opportunity to minimize the ecological footprint of meetings and events through the reduction of waste and conservation of valuable resources. The program can be tailored to the individual needs of the client through four key components—Eco-Accommodation, Eco-Cuisine, Eco-Service and Eco-Programming.

At The Fairmont Algonquin

- Walking/ jogging maps providing to guests in our main lobby
- Promotion of lady bug release and carbon credits purchase for wedding gifts / VIP gifts
- Recycling of flowers and centerpieces from weddings and major conventions for guest and lobby flowers
- Promotion of whale adoption at Grand Manan Seabird and Whale Research Station through our food and beverage outlets. (Information on menus)
- The hotel offers an overnight package called A Whale of a Time that includes an adoption of a whale through the Grand Manan Whale & Seabird Research Station
- Fresh flowers from our garden decorate the lobby

- Water jugs and glasses used in meetings instead of bottled water
- Recycle tent cards from training sessions
- Wedding parties offered the option to release ladybugs as a natural pesticide, rather than throwing confetti to pollute the environment.
- Groups are offered the adoption of a whale as VIP gifts.

Carbon Management Program: Fairmont has introduced an Energy and Carbon Management Program in support of our Climate Change Strategy, that allows us to monitor, track, and report on our progress toward achieving significant CO2 reductions at all of our locations worldwide. We also partner with like-minded companies who provide products and services that improve our operational efficiencies. These proactive steps will reduce carbon output and help mitigate the effects of global warming.

Greening our Greens: All Fairmont-managed golf courses are enrolled with Audubon International Cooperative Sanctuaries, an organization which sets guidelines for an international system of wildlife and environmental conservation. Through our participation, we have developed an extensive integrated management plan for ongoing improvements to our golf courses called “Greening Our Greens”. The program offers practical ways for our courses to make positive changes, while working toward the larger goal of achieving certification from Audubon International.

At The Fairmont Algonquin, grounds naturalization projects include:

- Reducing pesticide use.
- Hand eradication of weeds yearly. (Greens, tees and Fairways)
- Use Organic based fertilizers when possible, and least toxic most effective chemicals.
- Fully ventilated, non-draining, pesticide storage room on site.
- A chemical application is our absolute last resort on our property, after using every cultural weapon in our vast arsenal.
- All grasses on golf course are native to our region.
- 230-Acre property with approximately 100 acres receiving high maintenance grooming practices. Remaining acreages consist of woodlands, naturalized areas, fescue stands, buffers zones around ponds and waterways. These areas are deemed “no spray, no fertilizer and no water areas”.
- Completely naturalized habitats for our bird and wildlife populations.
- Fully automated, state of the industry irrigation system, used sparingly, due to the fact we buy water when needed.
- Reclamation of water back into irrigation pond through extensive drainage system on golf course.
- Wash ponds at Clubhouse (carts) and maintenance facility both drain back into ponds (grey water) for future use on course.
- Water barrels catch rainwater off clubhouse through gutters. Used to water annuals and perennial flowerbeds around Clubhouse.
- Deer corridors throughout property.
- 30 plus bird houses, bat houses and butterfly sanctuaries on Golf Course Nature trail (provincially maintained) skirting property.
- Coffee grounds reinforce the golf mounds
- Eco-friendly pesticides of red wine vinegar
- All motorized equipment uses biodegradable hydraulic fluid.

Green Cuisine: Fairmont is committed to purchasing local, organic, Fair Trade and sustainable food products wherever possible, including utilizing organic or biodynamic wines, local purveyors and on-site herb gardens.

At The Fairmont Algonquin:

- Herb garden on property.
- Beehives kept on property for local honey.
- Use of organic products wherever possible.
- 100-mile diet, many local suppliers for everything from fish to cranberries & cheese.

Waste Management

Paper, packaging and garbage are a reality of our lives, and of any business. Fairmont has consistently cut these side effects of our operations. While effective waste management comes with challenges, such as operating in communities without recycling facilities, we continue to reduce and divert waste and identify other eco-friendly opportunities.

Initiatives at The Fairmont Algonquin include:

- Recycling Bins in place throughout hotel
- Send vegetable waste to local Kingsbrae Garden for composting
- Recycle all aluminum cans, tin cans, plastic/glass bottles, juice carton containers and paper
- Used guest cards are recycled as scrap paper
- Most internal documents are not printed but saved electronically
- Express folios put under only FPC and VIP doors upon departure
- Organic compost comprised of seaweed, seashells and kitchen waste
- Recycle envelopes for sending internal mail.
- Recycle tent cards from training sessions
- Our ink cartridges are given to Receiving for recycling
- Reuse Health and Safety Incident Forms weekly for orientation
- Recycling program of linens and towels for women's shelters
- Recycling of flowers and centerpieces from weddings and major conventions for guest and lobby flowers
- Colleague / Leadership partnership for courier / parcel pickup while on Sales Calls reducing unnecessary trips.
- Recycling papers for memo pads
- Changed from 4oz cups in the fitness centre to 3 oz cups.
- Sand in sandbox reused as sand for our ashtrays on front porch
- Only print out spa schedule for the part of the day that has appointments (applicable more so in the winter months)
- Recycle all of our professional product containers in The Spa
- Re-use file folders, dividers, binders etc
- Use recyclable items for our Children's program crafts like milk jugs, etc.
- Do not pick up fruit for fruit basket on quiet days. Lowers waste of uneaten fruit.
- ECO- Lab kitchen/stewarding and housekeeping chemicals are all environmentally friendly
- Used ECO-Lab Chemical pails are re-used for broken glass buckets around hotel/property.

- Ripped/tear towels are re-used for cleaning rags
- Slippers are washed in house and re-used
- Plastic bags used to store linens during the shoulder months are re-used as garbage bags
- Soiled linens are bundled using “unsuitable” bed sheets
- Peacocks at Kingsbrae Gardens receive hotel’s left over scrambled eggs. Kitchen produce scraps are provided for compost for the gardens; an average of 2 tons of scraps per year diverted from landfills (used for fertilization).
- Golf course recycles all used motor oils, coolants, and used rubbers through provincial waste management company (including oil filters)
- All our clippings from flowers go to a compost heap and branches go to Kingsbrae Gardens for mulching in the summer months
- All scrap metals go to a recycling depot

Energy and Water Conservation

To conserve energy and cut greenhouse gas emissions, Fairmont has introduced compact fluorescent light bulbs where possible. Most hotels now have water-efficient showerheads and tap aerators, and we continue to replace all toilets that have a flush capacity over 2 gallons (7.6 liters). Guests can do their part by choosing to participate in the towel and sheet exchange program offered at all Fairmont properties.

At The Fairmont Algonquin, energy and water conservation projects include:

- Lighting Retrofit & Other lighting efficiency projects
- Energy Management System installed
- HVAC-heat recovery & retrofits
- Working with NB Power on how to save energy on all our buildings on property
- Installation of water saver toilettes, taps, changing our water cooled heat pumps to air cooled
- Rainwater Harvesting on grounds
- Meeting rooms are all temp controlled by maintenance
- The rooms closed in the winter have the water/power shut off and we turn the heat down in the guest rooms during the winter. (We close 159 guest rooms in the winter months)
- Dim lights in public spaces in the evening
- Using water jugs and glasses in training sessions
- Turn down our thermostat when we leave the buildings
- Minimize usage of our air conditioner
- Trimmed tree branches used in the hotel fireplaces
- Time-controlled watering systems
- Use water cooler instead of bottled water
- Lights are now on a movement sensor and will shut off if no one is in the Executive Office
- Changed from 4oz cups in the fitness centre to 3 oz cups
- We are not lighting the candles in the spa on quiet days
- Turn off all TV’s and sound system equipment during the day in the fitness centre.
- 1 printer in use between spa and recreation instead of 2
- In celebration of Earth Hour and reduction of energy consumption, the hotel turns out the lights and offers a complimentary ghost walk to guests and local residents.

Partnerships and Affiliations

Our affiliations highlight our commitment to the environment, and also help promote unique Fairmont eco-experiences. The growing number of partners and associations who share our vision include The World Heritage Alliance for Sustainable Tourism, WWF (Climate Savers Program), The International Tourism Partnership, The Prince Albert II of Monaco Foundation, The United States Environmental Protection Agency (ENERGY STAR® program), The Hotel Association of Canada (Green Key Eco-Rating Program) and the National Geographic Society.

Local projects are tailored to address environmental issues specific to the hotel's location, and showcase each Fairmont's unique environmental strengths and connection to their community.

On a local level, The Fairmont Algonquin, partners include:

- Restoration of the Lily Pond at The Anderson House.
- Donations of food items to the local food bank.
- Highway Clean up (Spring / Fall) this past spring we partnered with the Girl Guides to clean up our section of the Highway.
- Contributes to wellness in local area by offering meeting space for monthly Tai Chi workshops. Also the hotel offers complimentary Tai Chi classes to hotel guests and local residents in the summer twice weekly.
- Member of Executive Team actively involved in the Benevolent Society.
- Fairmont's Audubon Sanctuary Certification (2006) at the Golf Course fosters the historic seaside resort of St. Andrew's by-the-Sea, and continues to ensure we will be a quaint, preserved / eco-friendly town. (1st and only golf course in New Brunswick)
- Transition House- hotel invites a family on Christmas Eve/ Day, include Breakfast/Lunch/ Dinner. The Colleagues personally donate gifts, money to purchase gifts.
- Brunches on Easter, Mother's Day, and Thanksgiving to Transition House.
- Spring Wardrobe- some of the finest dressed ladies work at the Fairmont Algonquin and donate their gently used items to the ladies at Transition House.
- Donation of eyeglasses to local optometrist for use in third world countries.
- Participate in local fall food festival to support local businesses.
- Hotel participates in the "Make A Wish Foundation" of terminally ill patients by providing accommodations, spa and golf for reduced rates or complimentary.
- Hotel actively participates in the educations of pesticide free St. Andrew's by-the-Sea.
- The Fairmont Algonquin manages a 5-km stretch of highway in St. Andrews by-the-Sea as part of the Adopt-A-Highway program
- Works in partnership to support local suppliers and organic farmers, including promotion of the 100 Mile Diet. Partnered with local beekeeper to setup the hotel's own beehive. The colony of bees feast on the hotel's lavish gardens, supplying an organic, sustainable source of honey for the hotel's afternoon and sumptuous desserts.
- Leftover food is donated to nearby Kingsbrae Garden. Two tonnes of compost from leftover table scraps is donated annually to the 27-acre garden, where peacocks feast on leftover scrambled eggs.
- The hotel offers guests "Maritime culture" with a group offering featuring an authentically local kitchen Ceilidh, complete with lobster boil and a kitchen band.
- A bagpiper performs on the front lawn to welcome guests in authentic Algonquin style.
- Support to local women's shelter, food bank and adoption of a family at Christmas time.
- Donation of a health snack to local schools aimed at educating children on proper nutrition.

- Complimentary meeting space is offered to the local Girl Guides, MADD, and Peace, Love & Assets charitable group.

Awards & Accolades

Fairmont Hotels & Resorts' Green Partnership Program continues to be recognized by a number of international organizations including the World Travel and Tourism Council (WTTC), World Tourism Organization (UNWTO), *Ad Age* and *Strategy* magazines.

The Fairmont Algonquin has received the following certifications/ratings:

- Four Green Key Eco Rating by the Hotel Association of Canada
- Golf Course is a certified Audubon Sanctuary (2006). (1st and only golf course in New Brunswick)
- The Fairmont Algonquin sponsors three whales – Quinn (Beluga whale) and Calvin & Hobbes (Right whales)
- Golf Course Superintendent is certified in Integrated Pest Management
- Three licensed certified pest applicators on staff

The Fairmont Algonquin has received the following awards:

- 2003 Environment Leadership Award by the Ministry of Environment and the local government.
- “Green Team of the Year” Award in 2006, 2003 and 1998 from Fairmont Hotels & Resorts

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Explore Fairmont's responsible tourism activities or request our *Green Partnership Guide* book at www.fairmont.com