

Eco-Meet: Green Meeting & Conference Planning

The Eco-Meet program helps meeting planners by providing a green meeting structure that encourages maximum waste diversion and environmental awareness for conference delegates. With well over 50 environmental initiatives, The Fairmont Kea Lani is one of the greenest resorts on Maui. Meeting planners wanting to "green" their events can tailor aspects of this unique program, which consists of four key components, to suit their needs:

- **Eco-accommodation** The resort offers in each suite and villa: recycling bins, energy-efficient lighting, eco-mode thermostats, and water-conserving showerheads, toilets, and tap aerators. Other initiatives include the Aqua Recycler laundry water recycling equipment, biodegradable food containers, utensils, and trash bags, eco-shopping, rock salt pool treating systems, recycled cooking oil into bio-fuel, linen reduction programs and much more.
- **Eco-service** provides "disposable-free" food and beverage services in the meeting rooms. This service is an important element to a greener meeting and, for example, includes china and cutlery used instead of disposal items, linen napkins instead of paper, and reusable centerpieces. White boards are used rather than paper flip charts. Any plastic, aluminum, glass, or paper is separated and recycled by our staff.
- **Eco-cuisine** menus incorporate local, seasonal and organically grown foods wherever possible. Special menus for Eco-Meet include meals from 75% - 100% sustainable cuisine! The emphasis is on healthy, environmentally friendly and delicious food.
- **Eco-programming** Whether it's a keynote address, a full-day team building eco-experience or something in-between, Fairmont's eco-programming educates and informs meeting delegates, while providing innovative and exceptional meeting services. There are also paperless services available for events including electronic check-in/checkout and e-mailed contracts and information used where possible. Fairmont will also assist meeting planners to offset their event's greenhouse gas emissions by purchasing green tags/energy certificates.

Eco-activities include:

- Go Green Racing
 - Teams create solar cars from kits provided and from materials used and thrown away everyday by millions of Americans. The solar cars will be put to the test and judged for performance, while the recycled cars will be built for speed. The cars are donated to local schools to further emphasize the importance of energy conservation and alternative methods of transportation as well as foster creativity and innovation within the classroom.
- Eco-sino! A Green Casino
 - Teams devise a strategy to maximize winnings at exciting casino tables and "Eco-Activity Stations." Teams visit all the tables and play to earn as many chips as possible. As they complete a table or activity station, they receive "Fact Cards" that include sentence fragments. When assembled in the correct order, the sentence fragments form environmental facts. Teams with correctly constructed facts earn bonus \$\$\$ to add to their winnings. The team with the most money at the end of the night wins!
- Fare to Share
 - Fare to Share allows corporate groups to partake in an exhilarating team experience that culminates with a meaningful and worthwhile donation of food to people in need. Teams will complete 3 tasks: The Cooking

Competition, The Great PB&J Challenge, & Food Bag Donation, each with a competitive twist that will keep participants on their toes!

- Bike Build for Charity
 - This competitive event is extremely high-energy and interactive, with participants competing in teams to score points and earn bicycle parts. The event involves large numbers of people competing in physical and mental challenges straight out of the gate, and calls for team participation and strong support throughout! At the end of the day, points are tallied, but the real winners are the children that receive the assembled bicycles and Big Wheels as a donation!
- Fishpond Restoration
 - Before Westerners arrived in Hawaii, the native people lived a life of self-subsistence. A great example of this is a native Hawaiian fishpond. Participants will learn about these ingenious fishponds and their meaning in Hawaiian culture while helping dig up rocks and boulders that are submerged in several feet of water in the ocean and replacing them on the fishpond's wall.