



Fairmont
CHÂTEAU LAURIER

Fairmont Hotels & Resorts' Green Partnership Program

In 1884, Fairmont Hotels & Resorts was founded on an enduring connection to the land and communities where we do business. In 1990, we proactively launched our industry-leading Green Partnership program, a comprehensive approach to reducing our impact on the environment. This commitment to minimizing our hotels' footprint on the planet is a key component of our operating philosophy, which is formalized in our Environmental Policy.

The Green Partnership allows Fairmont to meet and exceed guest expectations of operational sustainability and responsible tourism, because the environment isn't just something that's "out there"—it's where we live, work and play each day.

Fairmont's Green Partnership focuses on improvements in the areas of energy and water conservation, waste management, and innovative community outreach programs involving local groups and partnerships—please read below for this hotel's initiatives that operate under the Green Partnership program.

Leadership Through Innovative Programs

Eco-Meet: Fairmont's Eco-Meet program offers planners the opportunity to minimize the ecological footprint of meetings and events through the reduction of waste and conservation of valuable resources. The program can be tailored to the individual needs of the client through four key components—Eco-Accommodation, Eco-Cuisine, Eco-Service and Eco-Programming.

Initiatives at Fairmont Château Laurier include:

- Property Waste Audit with the Ontario Ministry of Environment
- Recycling containers in every office, guestroom and meeting space
- Paint Can Recycling
- Ontario Wine Recycling program – “Bag it Back”
- Organic waste diversion – extensive composting program
- Elimination of Disposable Items (whenever possible)
- Recycling Program for Electronic Waste
- Reduction of Paper Volume
- Kitchen Grease Recycling Program
- Purchasing of Eco-friendly products (whenever possible)

- Donation of used goods to local non-profit organizations (Banquet tables, beds, pillows, sheets, blankets, binders, flipchart paper, PCs and technology equipment)
- Check-out via Blackberry

Carbon Management Program: Fairmont has introduced an Energy and Carbon Management Program in support of our Climate Change Strategy, that allows us to monitor, track, and report on our progress toward achieving significant CO2 reductions at all of our locations worldwide. We also partner with like-minded companies who provide products and services that improve our operational efficiencies. These proactive steps will reduce carbon output and help mitigate the effects of global warming.

Greening our Greens: All Fairmont-managed golf courses are enrolled with Audubon International Cooperative Sanctuaries, an organization which sets guidelines for an international system of wildlife and environmental conservation. Through our participation, we have developed an extensive integrated management plan for ongoing improvements to our golf courses called “Greening Our Greens”. The program offers practical ways for our courses to make positive changes, while working toward the larger goal of achieving certification from Audubon International.

At The Fairmont Château Laurier, grounds naturalization projects include:

- Participation in the Spring Clean up the Capital
- Promoting the conservation of the Rideau Canal, UNESCO World Heritage site
- Outreach and education

Green Cuisine: Fairmont is committed to purchasing local, organic, Fair Trade and sustainable food products wherever possible, including utilizing organic or biodynamic wines, local purveyors and on-site herb gardens.

At The Fairmont Château Laurier:

- Local and organic products are incorporated in restaurant menus
- Participate in the “Ocean Wise” seafood sustainability restaurant program
- Partnerships with local farmers
- 100 mile dinner option (seasonal)

Waste Management

Paper, packaging and garbage are a reality of our lives, and of any business. Fairmont has consistently cut these side effects of our operations. While effective waste management comes with challenges, such as operating in communities without recycling facilities, we continue to reduce and divert waste and identify other eco-friendly opportunities.

Initiatives at The Fairmont Château Laurier include:

- Property Waste Audit with the Ontario Ministry of the Environment
- Recycling containers in every office, guestroom and meeting space
- Paint Can Recycling
- Ontario Wine Recycling program – “Bag it Back”
- Organic waste diversion – extensive composting program
- Elimination of Disposable Items (whenever possible)
- Recycling Program for Electronic Waste
- Reduction of Paper Volume
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Energy and Water Conservation

To conserve energy and cut greenhouse gas emissions, Fairmont has introduced compact fluorescent light bulbs where possible. Most hotels now have water-efficient showerheads and tap aerators, and we continue to replace all toilets that have a flush capacity over 2 gallons (7.6 liters). Guests can do their part by choosing to participate in the towel and sheet exchange program offered at all Fairmont properties.

At Fairmont Château Laurier, energy and water conservation projects include:

- Executed an intensive lighting retrofit of the hotel with energy efficient lighting
- Monthly energy and water usage audits
- Chemical Reduction with the optional Towel and Linen Exchange Program
- Energy Management System installed
- HVAC- heat recovery & retrofits
- Passive Systems & Cooling
- Installation of water saving devices (Low-flow showerheads, tap aerators and toilets in most guestrooms)
- Colleague Educational Awareness

Partnerships and Affiliations

Our affiliations highlight our commitment to the environment, and also help promote unique Fairmont eco-experiences. The growing number of partners and associations who share our vision include The World Heritage Alliance for Sustainable Tourism, WWF (Climate Savers Program), The International Tourism Partnership, The Prince Albert II of Monaco Foundation, The United States Environmental Protection Agency (ENERGY STAR® program), The Hotel Association of Canada (Green Key Eco-Rating Program) and the National Geographic Society.

Local projects are tailored to address environmental issues specific to the hotel's location, and showcase each Fairmont's unique environmental strengths and connection to their community.

On a local level, Fairmont Château Laurier's partners include:

- Bergeron Farm - Purchasing of Local/Organic food
- The Ottawa Mission – Daily food redistribution
- Participation in various Community Green initiatives (Ex. Earth Hour, Clean Up the Capital)

Awards & Accolades

Fairmont Hotels & Resorts' Green Partnership Program continues to be recognized by a number of international organizations including the World Travel and Tourism Council (WTTC), World Tourism Organization (UNWTO), *Ad Age* and *Strategy* magazines.

Fairmont Château Laurier has received the following certifications/ratings:

- Hotel Association of Canada (HAC) Green Key Eco Rating of 4 Green Keys

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Explore Fairmont's responsible tourism activities or request our *Green Partnership Guide* book at www.fairmont.com