



*Fairmont*  
NEWPORT BEACH

## Fairmont Hotels & Resorts' Green Partnership Program

In 1884, Fairmont Hotels & Resorts was founded on an enduring connection to the land and communities where we do business. In 1990, we proactively launched our industry-leading Green Partnership program, a comprehensive approach to reducing our impact on the environment. This commitment to minimizing our hotels' footprint on the planet is a key component of our operating philosophy, which is formalized in our Environmental Policy.

The Green Partnership allows Fairmont to meet and exceed guest expectations of operational sustainability and responsible tourism, because the environment isn't just something that's "out there"—it's where we live, work and play each day.

Fairmont's Green Partnership focuses on improvements in the areas of energy and water conservation, waste management, and innovative community outreach programs involving local groups and partnerships—please read below for this hotel's initiatives that operate under the Green Partnership program.

### **Leadership Through Innovative Programs**

**Eco-Meet:** Fairmont's Eco-Meet program offers planners the opportunity to minimize the ecological footprint of meetings and events through the reduction of waste and conservation of valuable resources. The program can be tailored to the individual needs of the client through four key components—Eco-Accommodation, Eco-Cuisine, Eco-Service and Eco-Programming.

At The Fairmont Newport Beach:

- Banquet menus highlight organic and sustainable offerings and feature biodynamic wine pairings
- Meeting attendees can enjoy an elegant spa-like water presentation rather than bottled water
- Meeting planners can select hemp linens and sustainable centerpieces
- Recycled notepads and pencils are used on a daily basis
- Meeting rooms feature dimmers to control levels of light
- Beverage service is offered in pitchers instead of aluminum cans and bottles
- China, glassware and silverware are used instead of paper, Styrofoam, plastic products

- The hotel can help coordinate volunteerism within the community for groups
- The Fairmont Newport Beach, as well as all Fairmont properties within California, offers complimentary parking to guests driving hybrid vehicles

**Carbon Management Program:** Fairmont has introduced an Energy and Carbon Management Program in support of our Climate Change Strategy, that allows us to monitor, track, and report on our progress toward achieving significant CO2 reductions at all of our locations worldwide. We also partner with like-minded companies who provide products and services that improve our operational efficiencies. These proactive steps will reduce carbon output and help mitigate the effects of global warming.

**Green Cuisine:** Fairmont is committed to purchasing local, organic, Fair Trade and sustainable food products wherever possible, including utilizing organic or biodynamic wines, local purveyors.

At the Fairmont Newport Beach:

- Whenever possible, the culinary team buys ingredients from within the surrounding 150-mile radius
- The Fairmont offers an organic wine by the bottle and glass in all of its restaurants and food & beverage operations
- Food Products are bought in bulk as to save on additional Cardboard and Styrofoam containers

## **Waste Management**

Paper, packaging and garbage are a reality of our lives, and of any business. Fairmont has consistently cut these side effects of our operations. While effective waste management comes with challenges, we continue to reduce and divert waste and identify other eco-friendly opportunities.

Initiatives at the Fairmont Newport Beach include:

- Cooking oil is saved in a drum and recycled by “bakers” Recycle. The oil is then transformed into cardboard, bottles, cans and plastic
- All half-used amenity bottles (shampoo, etc.) are donated to charity
- The hotel encourages its purveyors to use recycled products and will not use products that do not meet its green standards
- We partner with Waste Management who recycles all of our paper, plastic, tin, cardboard, aluminum, light bulbs, batteries, ballasts and old unused paint
- Interdepartmental correspondence is distributed on two-sided paper
- Recycled paper is made into scratch pads for use by hotel colleagues
- Housekeeping provides cloth dry cleaning bags to all managers in order to reduce waste
- The hotel offers limited printed collateral. The majority of Sales and PR materials has been converted to electronic format and is available online
- Reusable cloth hand towels are used in the kitchen
- Any Used Chemical Drums are returned and recycled by Chemical Company
- In Room Dining reuses Sterno products to its full life instead of after every delivery order
- Pillowcases and dust cloths are made from discarded sheets and towels
- Reusable newspaper bags are brought down daily to be used the next day’s delivery

- In Room Dining uses bamboo plants with pebbles that last 3 months as oppose to short lived flowers
- The hotel buys condiments in bulk and serves them in small dishes instead of serving individually wrapped condiments
- All remaining bread products are used for croutons and bread pudding
- The kitchen makes the effort to use all reusable products such as the following: coasters, pastry bags, buckets, pitchers, silverware and plates

### **Energy and Water Conservation**

To conserve energy and cut greenhouse gas emissions, Fairmont has introduced compact fluorescent light bulbs where possible. Most hotels now have water-efficient showerheads and tap aerators, and we continue to replace all toilets that have a flush capacity over 2 gallons (7.6 liters). Guests can do their part by choosing to participate in the towel and sheet exchange program offered at all Fairmont properties.

At the Fairmont Newport Beach, energy and water conservation projects include:

- The hotel outsources its laundry service to a company that recycles approximately 72 percent of the water. In addition, the vendor uses organic chemicals rather than traditional bleach in the wash because it is easier for the sewer plant to treat the organic chemicals
- Ice machines cooled by air not water, saving millions of gallons of water per year
- Occupancy sensors are installed in many locations to control unnecessary use of lighting
- In meeting and banquet venues, HVAC (heating, ventilating & air conditioning) are controlled via computer to correspond with events
- The hotel has converted 80% of its lighting to energy savers
- New energy-efficient ovens heat within 10 minutes rather than 30 minutes and are shut off until needed
- New better-insulated hot transport boxes are used in the hotel's banquet operations in order to conserve energy
- Housekeeping uses eco-friendly cleaning products, which are better for the colleagues and have less impact on the environment when they are washed down the drain
- Housekeeping uses Ozone washers that reduce the amount of hot water and electricity used
- The hotel operates with Co Generation units that use natural gas to produce 80% of our own energy. The heat produced is captured in heat exchangers and this produces hot water for the entire hotel this includes the kitchen, laundry and pool
- The air conditioners have been transformed to low voltage T.Stats
- The toilets are equipped with a quick flush valve that uses only one gallon of water per flush

### **Partnerships and Affiliations**

Our affiliations highlight our commitment to the environment, and also help promote unique Fairmont eco-experiences. The growing number of partners and associations who share our vision include The World Heritage Alliance for Sustainable Tourism, WWF (Climate Savers Program), The International Tourism Partnership, The Prince Albert II of Monaco Foundation, The United States Environmental Protection Agency (ENERGY STAR® program), The Hotel Association of Canada (Green Key Eco-Rating Program) and the National Geographic Society.

Local projects are tailored to address environmental issues specific to the hotel's location, and showcase each Fairmont's unique environmental strengths and connection to their community.

On a local level, The Fairmont Newport Beach's partners include:

- California Coastal Cleanup – In 2008, more than 1,000 California Fairmont Hotels & Resorts colleagues, friends and family members gathered along the beaches, shorelines, and inland waterways of the state to clean the areas during the California Coastal Cleanup.
- Share Our Selves (SOS)- In 2008, established a relationship with Share Our Selves in Orange County –the hotel donated opened Shampoo, Conditioner and Lotion bottles to the underprivileged.
- Orange County Animal Care (OCAC)-Established in 1941, the Orange County Animal Care is the only open-admission shelter in Orange County- the hotel donates towels that are taken out of inventory to the shelter. The towels are then used in the bathing and caretaking of the animals.

### **Awards & Accolades**

Fairmont Hotels & Resorts' Green Partnership Program continues to be recognized by a number of international organizations including the World Travel and Tourism Council (WTTC), World Tourism Organization (UNWTO), *Ad Age* and *Strategy* magazines.

### **The Fairmont Newport Beach**

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[www.fairmont.com/newportbeach](http://www.fairmont.com/newportbeach)

Explore Fairmont's responsible tourism activities or request our *Green Partnership Guide* at [www.fairmont.com](http://www.fairmont.com)