



Fairmont
PITTSBURGH

Fairmont Hotels & Resorts' Green Partnership Program

In 1884, Fairmont Hotels & Resorts was founded on an enduring connection to the land and communities where we do business. In 1990, we proactively launched our industry-leading Green Partnership program, a comprehensive approach to reducing our impact on the environment. This commitment to minimizing our hotels' footprint on the planet is a key component of our operating philosophy, which is formalized in our Environmental Policy.

The Green Partnership allows Fairmont to meet and exceed guest expectations of operational sustainability and responsible tourism, because the environment isn't just something that's "out there"—it's where we live, work and play each day.

Fairmont's Green Partnership focuses on improvements in the areas of energy and water conservation, waste management, and innovative community outreach programs involving local groups and partnerships—please read below for this hotel's initiatives that operate under the Green Partnership program.

Leadership Through Innovative Programs

Eco-Meet: Fairmont's Eco-Meet program offers planners the opportunity to minimize the ecological footprint of meetings and events through the reduction of waste and conservation of valuable resources. The program can be tailored to the individual needs of the client through four key components—Eco-Accommodation, Eco-Cuisine, Eco-Service and Eco-Programming.

At Fairmont Pittsburgh:

- Guests can tour nineteenth century artifacts on display that were recovered from the site of the hotel during excavation. More than 26,000 objects were recovered by archeologists including glass bottles, elegant china and Kestner dolls. The tour also highlights the artwork of Fairmont Pittsburgh, including paintings, glasswork and sculptures all made by local artists.
- Guests can learn about the green initiatives of a LEED certified property through the hotel's customized "Green Tour."
- Fairmont's Meetings that Matter program affords companies and planners opportunities to make a difference in the communities where they gather. Fairmont Pittsburgh is pleased to partner with Grow Pittsburgh, a local non-profit organization that promotes the use of urban gardens, for this program. Groups participating in the program underwrite printing costs for and assemble "veggie packets." The packets encourage healthy lifestyles by providing photos and simple cooking tips for

low income families and students in the local community.

Carbon Management Program: Fairmont has introduced an Energy and Carbon Management Program in support of our Climate Change Strategy, that allows us to monitor, track, and report on our progress toward achieving significant CO₂ reductions at all of our locations worldwide. We also partner with like-minded companies who provide products and services that improve our operational efficiencies. These proactive steps will reduce carbon output and help mitigate the effects of global warming.

Green Cuisine: Fairmont is committed to purchasing local, organic, Fair Trade and sustainable food products wherever possible, including utilizing organic or biodynamic wines, local purveyors and on-site herb gardens.

At Fairmont Pittsburgh:

- Habitat, the hotel's signature restaurant, is a member of the Pennsylvania Association for Sustainable Agriculture and Buy Fresh Buy Local.
- The culinary team sources fresh and seasonal products from a variety of local farmers and vendors, including Penn's Corner Farm Alliance (a cooperative of more than 30 southwestern Pennsylvania family farms), Henry Family Farms, Elysian Fields Lamb, Wild Purveyors, Laurel Hill Trout Farm, and many more.
- A side of grass-fed beef from Burns Angus Farm in New Wilmington, PA is delivered to the hotel each week. The culinary team butchers their steaks, roast beef and ground beef in-house in order to minimize waste. Every piece of the beef is utilized, including the bones to make stock.
- Fairmont Pittsburgh's signature house-made soap is made using tallow, or rendered beef fat, left over from the side of beef, along with other natural ingredients and is made entirely in the hotel kitchens.
- The main seafood vendor, Pittsburgh-based Samuel & Sons, is Marine Stewardship Council Certified.

Waste Management

Paper, packaging and garbage are a reality of our lives, and of any business. Fairmont has consistently cut these side effects of our operations. While effective waste management comes with challenges, such as operating in communities without recycling facilities, we continue to reduce and divert waste and identify other eco-friendly opportunities.

Initiatives at Fairmont Pittsburgh include:

- Due to careful waste management practices, about 99% of waste accumulated during the construction phase of the hotel was diverted from landfills. Around 900 tons of concrete, metals and other materials have been reused in other projects or recycled into new products.
- Waste is sorted to divert landfill trash. Guestrooms and back-of-house areas have a recycling bin.
- Food waste is treated by an enzyme-based digester. Cooking oil is recycled.
- The Housekeeping Department donates gently used linens and terry products to the Women's Center & Shelter of Greater Pittsburgh, as well as partially-used amenities (shampoo, conditioner, lotion).
- Reusable glass bottles replace plastic water bottles in all guestrooms. Guests can fill the bottle and use it complimentary throughout their stay, saving thousands of plastic bottles from landfill deposit annually. Green Planet bottled water, made from compostable corn material, is available for guests who prefer a disposable option.
- All disposable coffee cups and to-go boxes are 100% compostable.
- The Purchasing Department utilizes an electronic purchasing system to reduce paper waste. In addition, all Styrofoam has been eliminated from entering the hotel, packing materials are reused

from incoming shipments, skids are recycled back vendors and vendors are encouraged to use reusable materials (i.e. milk crates, etc.).

- The Health Club at Fairmont Pittsburgh uses reusable rubber slippers in lieu of disposable slippers.
- All guest rooms have minimal paper tent cards and directories to conserve paper and reduce waste.
- The electronic directory on the television has replaced the traditional paper directory.
- No telephone books or Bibles are in guestrooms (Bibles are available at the Concierge desk).
- An integrated pest management program.

Energy and Water Conservation

To conserve energy and cut greenhouse gas emissions, Fairmont has introduced compact fluorescent light bulbs where possible. Most hotels now have water-efficient showerheads and tap aerators, and we continue to replace all toilets that have a flush capacity over 2 gallons (7.6 liters). Guests can do their part by choosing to participate in the towel and sheet exchange program offered at all Fairmont properties.

At Fairmont Pittsburgh, energy and water conservation projects include:

- Lighting power has been reduced by about 40,000 Watts below ASHRAE standards. By using energy efficient bulbs (LED and compact fluorescent), guestroom occupancy sensors, and access to natural light, lighting energy is reduced annually by about 75,000 kWh and CO₂ emissions are reduced annually by 97,500 lbs.
- The hotel receives about 75% natural lighting, helping to reduce energy usage.
- All windows are double paned/glazed glass to control energy transmitted through the windows.
- Approximately 80% of all equipment and appliances are Energy Star compliant, meaning they use around 20-30% less energy than non-certified equipment.
- Water conserving fixtures throughout the hotel are designed to save about 930,000 gallons of water annually. Fixtures include low flow toilets, aerators and automatic sensors on public restroom sinks.
- 25% of the hotel's energy comes from renewable sources.
- The hotel selected building materials and furnishings made from recycled content or other "green" materials. The total recycled content value of all building materials and products (by cost) is more than 10%. An innovative surface called Alkemi, made from recycled metal shavings, is used in the lobby bar and health club.
- All guestroom desk chairs are Cradle to Cradle Certified^{CM}, meaning they are constructed using sustainable materials and are recyclable.
- To reduce greenhouse gas emissions from transportation and to support the local economy, the hotel selected many products from Pittsburgh and its surrounding area.
- All of the typical guest room furniture (excluding mirrors and accessories) is produced within 500 miles of Pittsburgh, and most bedding is made from organic or recyclable fiber.

Partnerships and Affiliations

Our affiliations highlight our commitment to the environment, and also help promote unique Fairmont eco-experiences. The growing number of partners and associations who share our vision include The World Heritage Alliance for Sustainable Tourism, WWF (Climate Savers Program), The International Tourism Partnership, The Prince Albert II of Monaco Foundation, The United States Environmental Protection Agency (ENERGY STAR[®] program), The Hotel Association of Canada (Green Key Eco-Rating Program) and the National Geographic Society.

Local projects are tailored to address environmental issues specific to the hotel's location, and showcase each Fairmont's unique environmental strengths and connection to their community.

On a local level, Fairmont Pittsburgh's partners include:

- Grow Pittsburgh, a non-profit organization that demonstrates, teaches and promotes responsible urban food production through educational workshops, the development of urban farms, adult and teen internship programs, and its unique Edible Schoolyard program. Fairmont Pittsburgh supports this organization through financial donations, volunteering, and fundraisers throughout the community. Fairmont Pittsburgh also spearheaded a project through Grow Pittsburgh to redevelop a vegetable garden at a local elementary school.
- Pittsburgh Downtown Partnership. Fairmont Pittsburgh colleagues take part in weekly "Downtown Beautification" projects organized by the PDP including trash clean up and gardening.
- Pittsburgh Parks Conservancy. Fairmont Pittsburgh offers guests the "Take a Trip, Leave a Tree" package which allows guests to donate a tree in one of the city's urban forests through the Pittsburgh Parks Conservancy.
- Women's Center & Shelter of Greater Pittsburgh
- Pennsylvania Association for Sustainable Agriculture, Buy Fresh Buy Local
- Numerous local farmers and vendors

Awards & Accolades

Fairmont Hotels & Resorts' Green Partnership Program continues to be recognized by a number of international organizations including the World Travel and Tourism Council (WTTC), World Tourism Organization (UNWTO), *Ad Age* and *Strategy* magazines.

Fairmont Pittsburgh has received the following certifications/ratings:

- Leadership in Energy and Environmental Design (LEED®) certification at the Gold level from the United States Green Building Council (USGBC)

Fairmont Pittsburgh has received the following awards:

- *Lodging Magazine* – Cover story for Lodging Magazine's sustainability issue (February 2011)
- *Lodging Hospitality* 2011 Design Awards – Fairmont Pittsburgh was selected as one of five winning projects from across the country that displays innovative, effective and creative design
- *Pop City* Top Chefs of Pittsburgh – Executive Chef Andrew Morrison was named one of the top five chefs in Pittsburgh for "his solid technique while using as many local ingredients as possible."
- *New York Times* – Kathryn Matthews named Habitat one of the city's best restaurants driving the farm-to-table movement in Pittsburgh

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Explore Fairmont's responsible tourism activities or request our *Green Partnership Guide* book at www.fairmont.com