



SAVOY

Fairmont
HOTELS & RESORTS

Fairmont Hotels & Resorts' Green Partnership Program

In 1884, Fairmont Hotels & Resorts was founded on an enduring connection to the land and communities where we do business. In 1990, we proactively launched our industry-leading Green Partnership program, a comprehensive approach to reducing our impact on the environment. This commitment to minimizing our hotels' footprint on the planet is a key component of our operating philosophy, which is formalized in our Environmental Policy.

The Green Partnership allows Fairmont to meet and exceed guest expectations of operational sustainability and responsible tourism, because the environment isn't just something that's "out there"—it's where we live, work and play each day.

Fairmont's Green Partnership focuses on improvements in the areas of energy and water conservation, waste management, and innovative community outreach programs involving local groups and partnerships—please read below for this hotel's initiatives that operate under the Green Partnership program.

Leadership Through Innovative Programs

Eco-Meet: Fairmont's Eco-Meet program offers planners the opportunity to minimize the ecological footprint of meetings and events through the reduction of waste and conservation of valuable resources. The program can be tailored to the individual needs of the client through four key components -- Eco-Accommodation, Eco-Cuisine, Eco-Service and Eco-Programming.

At The Savoy:

- Environmental stay package 'Elements' promotes all aspects of sustainable tourism and includes a 3hr walking tour, travelcard, bike hire, organic menus, biodynamic cocktails and a Green Butler
- Our Riverview Suites offer breathtaking panoramic views of the River Thames
- Sustainable walking tours with either Context Travel or Insider London, that highlight local environmental areas of interest
- Volunteering clean-up events available with waterways conservation charity Thames21
- Calendar of events with London's Capital Growth Programme for guests interested in horticulture
- Savoy's Green Butler is on hand to offer advice on London's best green restaurants, shops & attractions for the eco-conscious tourist
- Eco-Meet and Conferencing Option for event planners
- BMW bikes available for hire, jogging maps, nature walks, cycle routes and Royal Park details

- ‘Green Experience Map of London’ sponsored by Fairmont Hotels & Resorts in partnership with VisitEngland

Carbon Management Program: Fairmont has introduced an Energy and Carbon Management Program in support of our Climate Change Strategy, that allows us to monitor, track, and report on our progress toward achieving significant CO₂ reductions at all of our locations worldwide. We also partner with like-minded companies who provide products and services that improve our operational efficiencies. These proactive steps will reduce carbon output and help mitigate the effects of global warming.

Greening our Greens: All Fairmont-managed golf courses are enrolled with Audubon International Cooperative Sanctuaries, an organization which sets guidelines for an international system of wildlife and environmental conservation. Through our participation, we have developed an extensive integrated management plan for ongoing improvements to our golf courses called “Greening Our Greens”. The program offers practical ways for our courses to make positive changes, while working toward the larger goal of achieving certification from Audubon International.

Green Cuisine: Fairmont is committed to purchasing local, organic, Fair Trade and sustainable food products wherever possible, including utilizing organic or biodynamic wines, local purveyors and on-site herb gardens.

At The Savoy:

- Features a Herb Garden with over 16 herbs used in the hotel’s culinary dishes and cocktails
- We offer a range of organic wines and teas. Biodynamic options soon to be available
- We are committed to supporting local growers and to promoting organic and seasonal menu options
- We actively continue to source products and services from companies that endorse similar responsible purchasing practices, standards and values. A copy of a supplier’s relevant certification is held on file

Waste Management

Paper, packaging and garbage are a reality of our lives, and of any business. Fairmont has consistently cut these side effects of our operations. While effective waste management comes with challenges, such as operating in communities without recycling facilities, we continue to reduce and divert waste and identify other eco-friendly opportunities.

Initiatives at The Savoy include:

- 96% of all waste is diverted from landfill, reused or recycled by our waste contractor Brewsters Waste
- All natural cork is collected by Laithwaites Wines, granulated and used as a mulch in their vineyards, as part of the ‘I Love Natural Cork Campaign’
- Paper and food recycling bins in place in all departments
- Used cooking oil is collected & recycled into biodiesel with ‘Oilsense’ programme by PDM Group
- Integrated Pest Management Program – Ecolab Pest Control
- Recycling Program for Electronic Waste and toner cartridges
- Redistribution of household goods and unclaimed lost property items to charity
- Office suppliers from UKOS plc awarded 1st place in The Sunday Times Best Green Companies 2010
- Housekeeping department sort and recycle all items used by guests from our rooms
- Electronic document sending, double-sided printing & whiteboards encouraged to reduce paper usage
- Our Foodwaste to Renewable Energy Scheme turns our organic waste into electricity, by PDM Group
- Purchasing department are committed to reducing packaging wherever possible

Energy and Water Conservation

To conserve energy and cut greenhouse gas emissions, Fairmont has introduced compact fluorescent light bulbs where possible. Most hotels now have water-efficient showerheads and tap aerators, and we continue to replace all toilets that have a flush capacity over 2 gallons (7.6 liters). Guests can do their part by choosing to participate in the towel and sheet exchange program offered at all Fairmont properties.

At The Savoy, energy and water conservation projects include:

- Lighting Retrofit & other lighting efficiency projects, includes dimmers in public areas and function spaces, LED exit signs
- Energy Management System installed - INNCOM
- Motion detectors in all 268 guest rooms influence changes in lighting and air-conditioning according to set parameters and status of the room
- Kitchen refrigeration plant heat rejected is recovered and used to pre-heat our domestic hot water
- Fan AHU/pumping stations/systems are inverter controlled by second BMS, with heat recovery wheels installed
- All electrical supplies from the main distribution panel are metered
- 500 kWh Combined Heat and Power Plant - rejected heat from the engine used as the hotel's primary heat source, with new high efficiency boiler plant as back-up
- Passive Systems & Cooling – double glazed units throughout, south facing windows covered with solar and heat reflective film. All guest rooms and public areas have fresh air supply.
- INNCOM BMS system has been upgraded to include all existing and new plant control and monitoring
- Installation of a number of dual flush toilets
- Colleague Educational Awareness includes 'Switch Off Taps & Lights' and 'Did You Know' environmental facts campaigns. Colleagues can join the hotel's Green Team and are introduced to our environmental work at the orientation stage for all new colleagues

Partnerships and Affiliations

Our affiliations highlight our commitment to the environment, and also help promote unique Fairmont eco-experiences. The growing number of partners and associations who share our vision include The World Heritage Alliance for Sustainable Tourism, WWF (Climate Savers Program), The International Tourism Partnership, The Prince Albert II of Monaco Foundation, The United States Environmental Protection Agency (ENERGY STAR[®] program), The Hotel Association of Canada (Green Key Eco-Rating Program) and the National Geographic Society.

Local projects are tailored to address environmental issues specific to the hotel's location, and showcase each Fairmont's unique environmental strengths and connection to their community.

On a local level, The Savoy partners include:

- Tour companies Context Travel and Insider London provide sustainable walking tours
- Community Initiatives include working with conservation charity, Thames21, on River Thames foreshore clean-ups
- A number of local and overseas charities supported with donations of household goods and other items, including spectacles and books

Awards & Accolades

Fairmont Hotels & Resorts' Green Partnership Program continues to be recognized by a number of international organizations including the World Travel and Tourism Council (WTTC), World Tourism Organization (UNWTO), *Ad Age* and *Strategy* magazines.

The Savoy has received the following certifications/ratings:

- HAC Green Key Eco Rating - 4 Green Keys
- Green Business Tourism for London accreditation, Gold Award
- Member of Considerate Hoteliers Association

The Savoy has received the following awards:

- Considerate Hoteliers Association – shortlisted for Green Champion of the Year (*winners to be announced 23 May 2011*)
- The Footprint Awards - shortlisted for Special Achievement Award 2011 (*winners to be announced 19 May 2011*)
- People & Environmental Achievement Awards - Responsible Travel Award 2011
- UKOS PLC Sustainability Award for Outstanding Efforts in Developing Sustainable Solutions 2010
- Fairmont's Environmental Hotel of the Year 2006
- Fairmont's EnviroStar of the Year 2006
- Visit London Awards, Sustainable Tourism Silver Award 2006

The Savoy

Strand

London

WC2R 0EU

United Kingdom

TEL +44 (0)20 7836 4343

FAX +44 (0)20 7240 6040

E-MAIL savoy@fairmont.com

www.fairmont.com/savoy.com

Explore Fairmont's responsible tourism activities or request our *Green Partnership Guide* book at www.fairmont.com