



THE *Fairmont*  
OLYMPIC HOTEL

## Fairmont Hotels & Resorts' Green Partnership Program

In 1884, Fairmont Hotels & Resorts was founded on an enduring connection to the land and communities where we do business. In 1990, we proactively launched our industry-leading Green Partnership program, a comprehensive approach to reducing our impact on the environment. This commitment to minimizing our hotels' footprint on the planet is a key component of our operating philosophy, which is formalized in our Environmental Policy.

The Green Partnership allows Fairmont to meet and exceed guest expectations of operational sustainability and responsible tourism, because the environment isn't just something that's "out there" - it's where we live, work and play each day.

Fairmont's Green Partnership focuses on improvements in the areas of energy and water conservation, waste management, and innovative community outreach programs involving local groups and partnerships—please read below for this hotel's initiatives that operate under the Green Partnership program.

### Leadership Through Innovative Programs

**Eco-Meet:** Fairmont's Eco-Meet program offers planners the opportunity to minimize the ecological footprint of meetings and events through the reduction of waste and conservation of valuable resources. The program can be tailored to the individual needs of the client through four key components - Eco-Accommodation, Eco-Cuisine, Eco-Service and Eco-Programming.

At The Fairmont Olympic Hotel we provide:

- Option to purchase carbon offsets that are gold standard to deliver a "carbon-neutral" event
- Recycling and composting of materials
- Compostable to-go containers and coffee cups
- Energy-efficient lighting in meeting and function spaces
- An energy-efficient HVAC system
- Partially used amenities and household goods are distributed to local shelters or charities
- Complimentary valet parking for overnight guests with hybrid vehicles
- Organic beverages, sustainable seafood choices and healthy menu options upon request
- Whale of a Time package allows guests to get up-close with the orcas of the Pacific Northwest, while the Lakes to Locks package showcases Seattle's extensive waterways through an afternoon of city kayaking. The Whale package donates \$100 back to the Whale Museum, while the Lakes to Locks package includes a Go Zero certificate from The Conservation Fund, offsetting carbon emissions from the entire package.

**Carbon Management Program:** Fairmont has introduced an Energy and Carbon Management Program in support of our Climate Change Strategy, that allows us to monitor, track, and report on our progress toward achieving significant CO2 reductions at all of our locations worldwide. We also partner with like-minded companies who provide products and services that improve our operational efficiencies. These proactive steps will reduce carbon output and help mitigate the effects of global warming.

**Greening our Greens:** All Fairmont-managed golf courses are enrolled with Audubon International Cooperative Sanctuaries, an organization which sets guidelines for an international system of wildlife and environmental conservation. Through our participation, we have developed an extensive integrated management plan for ongoing improvements to our golf courses called “Greening Our Greens”. The program offers practical ways for our courses to make positive changes, while working toward the larger goal of achieving certification from Audubon International.

**Green Cuisine:** Fairmont is committed to purchasing local, organic, Fair Trade and sustainable food products wherever possible, including utilizing organic or biodynamic wines, local purveyors and on-site herb gardens.

- At The Georgian, Shuckers, or one of the banquet events, the chefs create seasonal menus that use locally grown ingredients from the Pacific Northwest
- Rotated on a monthly basis, *Fresh Sheet* banquet menus offer a variety of creative entrees, desserts, appetizers and beverages that showcase only the freshest local ingredients in their peak season.
- Over 95% of the hotel’s seafood is sustainable
- Organic microbrews, natural sodas, and organic lemonades available
- Purchasing of local and organic food
- Offerings of seasonal menus that use 70% locally grown ingredients
- An all-organic children’s in-room dining menu
- Trans-fat free cuisine in all our restaurants

### **Waste Management**

Paper, packaging and garbage are a reality of our lives, and of any business. Fairmont has consistently cut these side effects of our operations. While effective waste management comes with challenges, such as operating in communities without recycling facilities, we continue to reduce and divert waste and identify other eco-friendly opportunities.

Initiatives at The Fairmont Olympic Hotel include:

- Recycling bins in place throughout hotel
- Elimination of disposable items
- Reduction of paper volume
- Kitchen grease recycling program
- Green purchasing initiatives
- Approximately 26.31 tons of food waste diverted from landfills every six months
- Food waste is collected and processed into nutrient rich compost and then used in gardens and landscaping in the hotel’s flower beds, effectively coming full circle in the recycling process
- Recyclable items are picked up by Seadrunar Recycling, a local, non-profit company.
- Proceeds from the recycled paper help to fund Seattle Drug and Narcotics Center (Sea-Dru-Nar), a long-term drug and alcohol treatment center in Seattle.
- An average of 33,000 lbs of mixed recycling are kept from going to the landfills each month

### **Energy and Water Conservation**

To conserve energy and cut greenhouse gas emissions, Fairmont has introduced compact fluorescent light bulbs where possible. Most hotels now have water-efficient showerheads and tap aerators, and we continue to replace all toilets that have a flush capacity over 2 gallons (7.6 liters). Guests can do their part by choosing to participate in the towel and sheet exchange program offered at all Fairmont properties.

At The Fairmont Olympic Hotel, energy and water conservation projects include:

- Lighting retrofit & other lighting efficiency projects
- HVAC- heat recovery & retrofits
- Engaging colleagues in energy saving initiatives
- Recovered steam condensate for use in our in-house laundry machines. Over 4 million gallons of condensate has been saved and reused
- Compact fluorescent light bulbs (CFLs) are currently being used in public hallway sconces and guestrooms

#### **Partnerships and Affiliations**

Our affiliations highlight our commitment to the environment, and also help promote unique Fairmont eco-experiences. The growing number of partners and associations who share our vision include The World Heritage Alliance for Sustainable Tourism, WWF (Climate Savers Program), The International Tourism Partnership, The Prince Albert II of Monaco Foundation, The United States Environmental Protection Agency (ENERGY STAR® program), The Hotel Association of Canada (Green Key Eco-Rating Program) and the National Geographic Society.

Local projects are tailored to address environmental issues specific to the hotel's location, and showcase each Fairmont's unique environmental strengths and connection to their community.

On a local level, The Fairmont Olympic Hotel, partners include:

- National Geographic
- Whale Museum
- Seattle Climate Action Now (Seattle CAN)

#### **Awards & Accolades**

Fairmont Hotels & Resorts' Green Partnership Program continues to be recognized by a number of international organizations including the World Travel and Tourism Council (WTTC), World Tourism Organization (UNWTO), *Ad Age* and *Strategy* magazines.

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Explore Fairmont's responsible tourism activities or request our *Green Partnership Guide* book at [www.fairmont.com](http://www.fairmont.com).