



THE *Fairmont*
WATERFRONT

Fairmont Hotels & Resorts' Green Partnership Program

In 1884, Fairmont Hotels & Resorts was founded on an enduring connection to the land and communities where we do business. In 1990, we proactively launched our industry-leading Green Partnership program, a comprehensive approach to reducing our impact on the environment. This commitment to minimizing our hotels' footprint on the planet is a key component of our operating philosophy, which is formalized in our Environmental Policy.

The Green Partnership allows Fairmont to meet and exceed guest expectations of operational sustainability and responsible tourism, because the environment isn't just something that's "out there"—it's where we live, work and play each day.

Fairmont's Green Partnership focuses on improvements in the areas of energy and water conservation, waste management, and innovative community outreach programs involving local groups and partnerships—please read below for this hotel's initiatives that operate under the Green Partnership program.

Leadership Through Innovative Programs

Eco-Meet: Fairmont's Eco-Meet program offers planners the opportunity to minimize the ecological footprint of meetings and events through the reduction of waste and conservation of valuable resources. The program can be tailored to the individual needs of the client through four key components—Eco-Accommodation, Eco-Cuisine, Eco-Service and Eco-Programming.

At The Fairmont Waterfront:

- Meeting planners can request that food leftovers are donated to a local charity such as the food bank or the Union Gospel Mission
- Office supplies that are left behind after meetings are used by the hotel rather than discarded

Carbon Management Program: Fairmont has introduced an Energy and Carbon Management Program in support of our Climate Change Strategy, that allows us to monitor, track, and report on our progress toward achieving significant CO₂ reductions at all of our locations worldwide. We also partner with like-minded companies who provide products and services that improve our

operational efficiencies. These proactive steps will reduce carbon output and help mitigate the effects of global warming.

Greening our Greens: All Fairmont-managed golf courses are enrolled with Audubon International Cooperative Sanctuaries, an organization, which sets guidelines for an international system of wildlife and environmental conservation. Through our participation, we have developed an extensive integrated management plan for ongoing improvements to our golf courses called “Greening Our Greens”. The program offers practical ways for our courses to make positive changes, while working toward the larger goal of achieving certification from Audubon International.

Green Cuisine: Fairmont is committed to purchasing local, organic, Fair Trade and sustainable food products wherever possible, including utilizing organic or biodynamic wines, local purveyors and on-site herb gardens.

At The Fairmont Waterfront:

- Over sixty varieties of herbs, vegetables, fruits and edible blossoms grown in the hotel’s 2,100 square foot herb garden used in Herons Restaurant and Lounge. In addition to the sound absorption, water retention and air purification benefits, the green roof in the heart of the city also serves as a bird sanctuary, making home to ten species of local songbirds.
- Three honeybee hives, over 180,000 bees, call the Fairmont Waterfront home each bee season – from May through September. Initially brought in as part of the fight against the decline of honeybees in North America, the resulting honey is also put to good use by the hotel culinary and bartending teams.
- Proud to be an original member of the Vancouver Aquarium’s Ocean Wise program, the Fairmont Waterfront offers only sustainable seafood choices in Herons Restaurant and Lounge
- All menus have vegetarian options including a special “Weekly Fresh Sheet”
- 20% off all vegetables used in the hotel are supplied by Bovia vegetables and are certified organic. The remainder of the hotel’s produce is responsibly grown and locally harvested wherever possible.
- In partnership with Rodney Strong Vineyards, organic wine options are on offer for restaurant guests. The Fairmont Waterfront uses free-run eggs, and offers organic eggs to guests upon request.
- Behind the chefs at Fairmont is an army of local farmers, fishermen, cheese makers and more, whose passion and dedication ensure guests enjoy the freshest of flavors. Increasingly, not only is it important that items are delicious, but are also sourced, where possible, from purveyors that share Fairmont’s commitment to sustainable operations. The secrets to the fresh and earth friendly cuisine found at The Fairmont Waterfront are our many local partners.

Waste Management

Paper, packaging and garbage are a reality of our lives, and of any business. Fairmont has consistently cut these side effects of our operations. While effective waste management comes with challenges, such as operating in communities without recycling facilities, we continue to reduce and divert waste and identify other eco-friendly opportunities.

Initiatives at The Fairmont Waterfront include:

- Recycling bins in place throughout hotel including all guestrooms, meeting rooms, public space and employee areas
- 60-70% of monthly guest waste is diverted from going into landfills

- Recycling occurs through daily colleague tasks as part of assigned duties in routine cleaning
- Special internal recycling program for cooking oil, batteries, light bulbs and pallets
- Extensive food waste composting
- Used linens, soaps and paper products are offered to local charitable organizations
- Used linens sold to secondary users who convert to rags
- Linen and Towel Re-use Program - informational card placed in all guestrooms

Energy and Water Conservation

To conserve energy and cut greenhouse gas emissions, Fairmont has introduced compact fluorescent light bulbs where possible. Most hotels now have water-efficient showerheads and tap aerators, and we continue to replace all toilets that have a flush capacity over 2 gallons (7.6 liters). Guests can do their part by choosing to participate in the towel and sheet exchange program offered at all Fairmont properties.

At The Fairmont Waterfront, energy and water conservation projects include:

- 70% fluorescent bulbs throughout hotel
- More than 200 fixtures converted from 4-T12 to 2-T10
- Lighting timers in all sink rooms
- Occupancy sensors in all laundry chute and linen rooms
- HVAC- heat recovery & retrofits
- Large containers of drinking water available as opposed to individual bottles
- Low flowing showerheads, tap aerators and toilet dams installed throughout the hotel to assist in water conservation
- Water temperatures automatically adjusted according to demand
- Parking lots and sidewalks are swept as opposed to sprayed

Partnerships and Affiliations

Our affiliations highlight our commitment to the environment, and also help promote unique Fairmont eco-experiences. The growing number of partners and associations who share our vision include The World Heritage Alliance for Sustainable Tourism, WWF (Climate Savers Program), The International Tourism Partnership, The Prince Albert II of Monaco Foundation, The United States Environmental Protection Agency (ENERGY STAR® program), The Hotel Association of Canada (Green Key Eco-Rating Program) and the National Geographic Society.

Local projects are tailored to address environmental issues specific to the hotel's location, and showcase each Fairmont's unique environmental strengths and connection to their community.

On a local level, The Fairmont Waterfront's, partners include:

- British Columbia Hydro Power Smart Member
- Vancouver Aquarium Ocean Wise Program
- Lookout Shelter
- Union Gospel Mission
- Second Mile Society
- The Local Transit Commuter Challenge
- Great Canadian Shoreline Cleanup

Awards & Accolades

Fairmont Hotels & Resorts' Green Partnership Program continues to be recognized by a number of international organizations including the World Travel and Tourism Council (WTTC), World Tourism Organization (UNWTO), *Ad Age* and *Strategy* magazines.

The Fairmont Waterfront has received the following certifications/ratings:

- 4 Green Key Eco-Rating, Hotel Association of Canada

The Fairmont Waterfront has received the following awards:

- Hotel Association of Canada, Hall of Fame Energy and Environment Award 2006
- BC Hydro Certified Energy Efficient Leader 2002
- The First Power Smart Green Hotel in Vancouver – awarded by BC Hydro in 1997
- Voted by Travel and Leisure as one of the top hotels in Vancouver and one of the Top 500 Hotels world wide, 2009
- Appeared in the *Condé Nast Traveler* Gold List, a directory of the world's best hotels and resorts, in 2008, 2007, 2006, 2005

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Explore Fairmont's responsible tourism activities or request our *Green Partnership Guide* book at www.fairmont.com/environment